



SPONSORSHIP OPPORTUNITIES

STAR 2015:

Stress and Anxiety in a Changing Society

6 – 8 July

Zagreb, Croatia, Europe

<http://psihologija.ffzg.unizg.hr/star2016>

star2016@ffzg.hr

Proudly Organized:



Stress and Anxiety
Research Society



Faculty of Humanities
and Social Sciences,
University of Zagreb



CENTAR
ZA KLINIČKU
PSIHOLOGIJU



DEAR SPONSORS AND EXHIBITORS,

It is our great pleasure to invite you to the 37th annual Stress and Anxiety Research Society conference to be held in Zagreb, Croatia between July 6th and 8th 2016.

With careful consideration of a variety of marketing options we have developed a range of sponsorship opportunities that you will find in this sponsorship prospectus.

For any further inquiries please feel free to contact us at star2016@ffzg.hr.

Welcome to Zagreb!

37th STAR Organizing Committee

37th STAR welcome note



It is our great pleasure and honour to invite you to the 37th STAR conference, to be held in Zagreb, Croatia between July 6th and 8th 2016.

The annual STAR conferences provide a unique opportunity to share, learn and discuss recent theoretical and applied developments in the fields of stress, anxiety and coping. In this forum, STAR has been exceedingly active in providing an opportunity to disseminate research and clinical findings in an international forum.

The theme of the 2016 conference is Stress and Anxiety in a Changing Society. In Croatia and the wider Balkan region, the last 20 years have been characterized by a period of high turbulence and fluctuation. We have experienced massive changes to our social systems and national borders. This, in turn, culminated in a war and subsequently an economic crisis that continues to this day. In addition to these large and wide-reaching social changes, this region has also been faced with the changes experienced by societies worldwide, such as those related to globalization, new technologies, and new norms regarding respect for individual diversity and human rights. While these challenges offer a wealth of new opportunities, they also act as potential sources of stress and anxiety. At the conference, we hope to encourage discussion and reflection on the interesting changes faced by all of us, no matter where we find ourselves in the world. You will have an opportunity to share ideas, gain new knowledge and derive inspiration in a number of ways, including listening to addresses from our esteemed keynote speakers, actively participate in a pre- and post-conference workshops and attending symposiums and paper sessions. In addition, we aim to offer a conference with a strong emphasis on social contact and networking.

Zagreb, the capital city of Croatia, provides an excellent foundation for this rich learning experience. We might summarize the impressions of the growing number of foreigners who visit Zagreb in a single sentence: a city of a million inhabitants that has managed to stay romantic and clean, and which offers visitors pleasant strolls and much enjoyment in a city full of parks and lively pedestrian zones. In short, it is a city that has managed to preserve its soul and identity as well as its cultural and historical heritage, something of which we are very proud.

The conference venue will be the Faculty of Humanities and Social Sciences at the University of Zagreb. The host of the conference at the Faculty will be the Department of Psychology, the leading centre for psychology studies in Croatia with a strong academic tradition spanning over 80 years. The University of Zagreb (est. 1669) is the oldest and biggest university in South-Eastern Europe. With its comprehensive programs and over 50,000 full-time undergraduate and postgraduate students, the University is the most highly recognized teaching institution in Croatia. The Faculty of Humanities and Social Sciences is the leading humanities and social sciences faculty in Croatia, with high results achieved in both teaching and research.

We warmly invite you to join the 37th International Conference of STAR and enjoy world renowned keynote speakers, take part in intensive professional discussions, and experience the welcoming atmosphere of Zagreb University and the pleasures of the city of Zagreb.

The 2016 conference promises to be a stimulating and inspirational experience in academic, professional and social spheres. We look forward to seeing you in Zagreb!

Nataša Jokić-Begić, President of the Organizing Committee

Sponsorship opportunities

An exciting range of sponsorship opportunities has been created to allow you to select what best suits your needs and budget. We prepared for you several sponsorship packages. In case no package suits your current market aims, we will gladly discuss alternative offers with you. Please feel free to contact us at star2016@ffzg.hr to discuss your needs.



GOLD SPONSOR

30 000 kn

BENEFITS INCLUDE:

- 1 page advertisement on the cover of congress program and book of abstracts
- Logo with link on the congress website designated as gold sponsor in prime placement.
- Logo with link in all digital newsletters and our social media presentation on Facebook
- Stand (6 m²) in prime location in exhibition hall
- 3 free registrations for the 37th STAR conference
- Logo on promotional banner during the congress
- Promotional material in delegate bag



SILVER SPONSOR

20 000 kn

BENEFITS INCLUDE:

- 1 page advertisement in the book of abstracts
- Logo with link on the congress website designated as silver sponsor in good placement.
- Logo with link in all digital newsletters and our social media presentation on Facebook
- Stand (4m²) with one table, two chairs, and an electric outlet
- 2 free registrations for the 37th STAR conference
- Logo on promotional banner during the congress



BRONZE SPONSOR

10 000 kn

BENEFITS INCLUDE:

- 1/2 page advertisement in the book of abstracts
- Logo with link on the congress website designated as bronze sponsor.
- Logo with link in all digital newsletters and our social media presentation on Facebook
- Stand (2 m²) with one table, one chair, and an electric outlet
- 1 free registration for the 37th STAR conference
- Logo on promotional banner during the congress

FRIENDS OF THE CONGRESS

3 000 kn

- Logo in the book of abstracts
- Logo with link on the congress website in designated area beneath the gold, silver, and bronze sponsors.
- Logo with link in our social media presentation on Facebook

STAND

5 000 kn

During the STAR conference you can exhibit and/or sell your products and services by applying for a stand. As an exhibitor you will receive the following:

- Stand (2m²) with one table, two chairs, and an electric outlet
- 2 registrations to man the stand. Please note that these registrations do not permit you to participate in the scientific programme of the congress.

SUMMARY

	GOLD	SILVER	BRONZE	FRIENDS	STAND
Advertisement in the book of abstracts	1 cover page	1 page	½ page	Logo	
Advertisement in congress programme	1 page				
Logo with link on the congress website	+	+	+	+	
Logo with link in the digital newsletter and on Facebook	+	+	+		
Stand	6 m ²	4 m ²	2 m ²		2 m ²
Free registrations	3	2	1		
Logo on promotional banner during the congress	+				

Additional sponsorship opportunities

PROMOTIONAL MATERIAL IN DELEGATE BAG

5 000 kn

NOTE BLOCK IN DELEGATE BAG

2 000 kn

PEN IN DELEGATE BAG

2 000 kn