



Dear Colleagues and Friends,

It is a great pleasure to invite you to participate in the **5th International Congress of the International College of Person Centered Medicine** which is going to be held from **October 23-25, 2017** in **Hotel Westin** in **Zagreb**.

The International College emerged from the ongoing annual Geneva Conferences and the aspiration to promote a medicine of the person, for the person, by the person and with the person.

The main theme of our upcoming 5th International Congress in Zagreb will be **Cancer and Person Centered Medicine and Health**.

This theme will be unfolded through lectures, symposia, workshops, oral and poster presentations.

Selecting Zagreb was in no small measure connected to the enduring legacy of Dr. Andrija Stampar, president of the first WHO World Health Assembly, founder of Zagreb University's School of Public Health, and pioneer of person- and peoplecentered care.

Zagreb with its beautiful fin-de-siècle European architecture will offer an inspirational and friendly atmosphere for our discussions and plenty of opportunities for leisurely and stimulating explorations. Zagreb will be waiting with its thousand fascinating faces to make us feel at home, ready to renew old friendships and start new ones.

We are looking forward to greeting you personally in Zagreb!

Cordially yours,

Professor James Appleyard
President, International College of
Person-centered Medicine
President of the Congress

Professor Juan E. Mezzich
Secretary General, International
College of Person Centered Medicine
Chair, Congress Organizing Committee

Professor Marijana Bras,
Chair, Congress Organizing
Committee

CONGRESS TOPICS

Main topic: Cancer and the Person Centered Medicine

- Promotion, prevention, research (personalized medicine)
- Therapeutic approaches
- Psychooncology
- Communication
- Interdisciplinary cooperation
- Education
- Public health
- Health literacy
- Decision making
- Stakeholders (insurance companies, NGO's, Pharmaceutical companies etc.)
- Ethics
- Art
- Community involvement
- Special age groups (pediatric and geriatric)
- Palliative care

REGISTRATION

- World bank high income countries: **350,00 €**
- Croatia and other countries: **250,00 €**
- Full time students* and non-physicians / World bank high income countries: **175,00 €**
- Full time students* and non-physicians / Croatia and other countries: **125,00 €**

**students need to send colleague confirmation to the technical organizer*

ABSTRACTS

Abstract submission deadline: **September 1, 2017**

TECHNICAL ORGANIZER

[Penta d.o.o.](#)

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